



Security on the internet: for you and your valuable data

generali.ch/cyber



Surf on the internet with peace of mind. Thanks to the new cyber insurance PRISMA Flex, you can enjoy comprehensive protection and count on professional support in the case of fraud or loss of data. So a click in the wrong place doesn't have far-reaching consequences.

Feel safe on the internet

Many of our activities have slowly migrated online over recent years. E-mails, social media, online shopping and e-banking are now an established part of day-to-day life. Yet just as present are the risks that accompany these activities: cyber crime ranges from fraudulent e-mails and credit card abuse to data and identity theft. Generali's cyber insurance with comprehensive global coverage provides you with protection from all of this and gives you and your family peace of mind when surfing online with a computer or smartphone.

Peace of mind with hardware and software

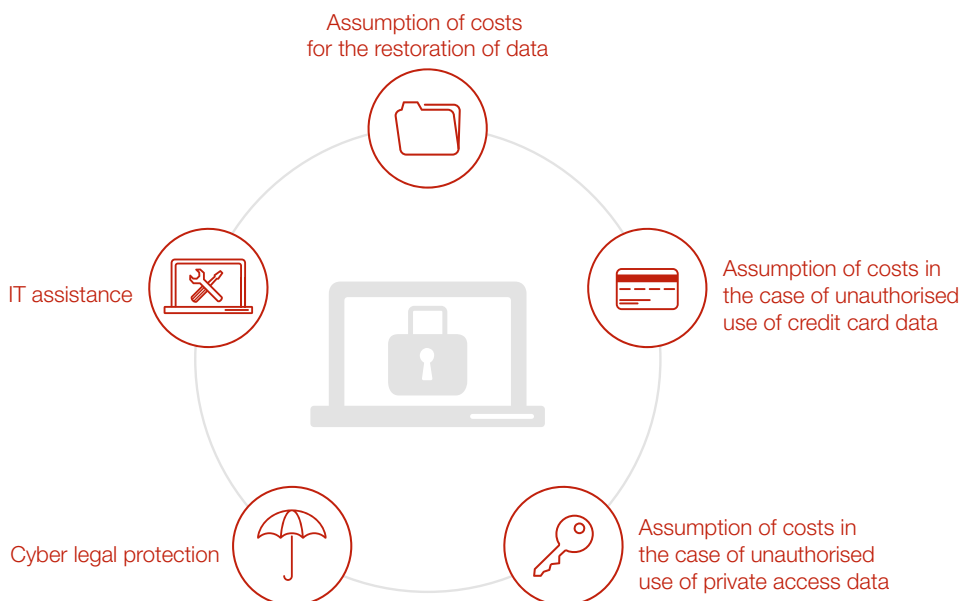
The new opportunities presented by better performing computers and smartphone apps also attract the interest of criminals. Cyber insurance places a qualified expert at your disposal to provide telephone support to answer any questions you may have about your hardware or software. For instance, on how to remove malware, how to back up your files, and how to troubleshoot any problems you have with your devices. This way, you control the technology, and the technology doesn't control you.

Your benefits

- ✓ Worldwide cover
- ✓ Reimbursement of the costs of restoring data in the event of loss
- ✓ Financial compensation in the event of credit card fraud
- ✓ Comprehensive legal protection on the internet
- ✓ Support in dealing with hardware and software



Your cyber insurance - optimal protection wherever you are



Assumption of costs for the restoration of data

We pay the costs incurred in restoring data after damage or loss. If, for instance, you lose access to your computer due to a virus.

Assumption of costs in the case of unauthorised use of credit card data

We pay the costs incurred by you as a result of unauthorised use of your credit or debit card on the internet. For instance, if a third party goes shopping online and pays with your Visa card without your consent.

Assumption of costs in the case of unauthorised use of private access data

We pay the costs incurred by you if a third party makes unauthorised use of your personal authentication data. For instance, if someone logs on to Amazon with your data and orders goods in your name.

Cyber legal protection

If you become a victim of internet crime, we offer legal protection and take the necessary legal steps on your behalf. For instance, against online shops that fail to deliver goods, against fraudsters who conclude contracts in your name, or against people who bully your child online.

IT assistance

Help over the phone or by e-mail with any questions you have about hardware, software and the internet. For instance, we help you to back up your data online, configure your computer or remove malware.



How cyber insurance works – a specific example

The WiFi connection in the Smiths' household is hacked. As a result, the hacker obtains the Smiths' login and credit card data and uses these at various online shops. The hacker also manages to obtain login information for the Facebook profile of their 17-year-old son. The teenager is then maliciously insulted on Facebook and his private photos are shared. And as if this weren't enough, during the course of the investigation, private data is also lost from the family computer. The Smiths are at their wits' end.

Thanks to cyber insurance, Generali provides the Smiths with concrete support: Generali takes legal action against the hacker on account of the damage on Facebook. The lost data is restored at Generali's cost. Cyber insurance also pays the damage incurred as a result of illegal online purchases. In addition, the Smith family benefits from the advice of experts on online security and receives valuable tips on how to encrypt WiFi access so that they are better protected from hackers in future.