



02.03.2016  
PRESS RELEASE

## Andreas Krümmel to be new CEO of Generali Group Switzerland

- Andreas Krümmel will assume the role of CEO of Generali Group Switzerland on 1 May 2016.
- He was previously Head Property & Casualty and member of the management team at AXA-Winterthur. He has many years of management experience in the insurance industry.
- The new CEO will continue unabated the ongoing strategic development of Generali Group Switzerland in close cooperation with the Generali Group.

Andreas Krümmel has worked in the insurance industry since 1987. He was Head of Business Engineering and Chief Operating Officer at the former Winterthur Group, now AXA-Winterthur, before taking over the Property & Casualty insurance business in Switzerland. He headed up various integration and development projects, such as Operational Excellence, digitalization of the business model and modernization of the Property & Casualty insurance product family. From 2006 he was a member of the AXA-Winterthur management team.

“On all levels Generali focuses completely on its customers, listens to them and learns from their feedback, in order to offer them the best insurance solutions and advice”, said Andreas Krümmel. “I regard this capacity as indispensable as a basis for the successful future of the company. I am very pleased to be able to contribute my experience and steer Generali on the path to being one of the leading insurance companies in Switzerland.”

Andreas Krümmel is 47 and lives in Winterberg/Zurich with his wife and their three children. He will take up his post on 1 May 2016, replacing Alfred Leu, who has been managing Generali Austria since 1 January 2016.

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Andreas Krümmel



#### **ABOUT GENERALI**

**Headquartered in Italy, Generali is a leading global insurance group and one of the 50 largest companies in the world. More than 70 million customers across over 60 countries put their trust in this insurer's many years of expertise.**

**In Switzerland, Generali has stood for individual insurance solutions for all seasons of life for 140 years. Almost a million customers count on reliable protection from this single source: from property, legal or life insurance, right through to pension solutions and attractive fund and banking products. Around 2,000 employees provide specialist advice and excellent service.**