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PRESS RELEASE

Generali Group Switzerland: Patrick Deucher takes up the position of Head of Commercial Non-Life and Marcel Siegrist takes up the position of Head of Retail Non-Life

- The Generali Group Switzerland is taking on two new employees in its Non-Life Department: As of the 1st of September 2017 Patrick Deucher is to assume the position of Head of Commercial Non-Life; as of the 1st of October 2017 Marcel Siegrist is to assume the position of Head of Retail Non-Life.
- Patrick Deucher has been in the insurance industry for over 12 years. He worked for Axa Winterthur and the Zurich Insurance Group in Switzerland and in the USA in various managerial positions. Most recently, as Head of Operational Transformation & Business Change at the Zurich Insurance Group, Director of Commercial Insurance EMEA. He has a Master's Degree in Business Administration from the University of St. Gallen (HSG). Patrick Deucher is 39 years old and lives in the canton of Aargau.
- Marcel Siegrist will be bringing on board his 11 years of experience in the insurance industry in the international market. He is Head of Retail Products at Axa Winterthur since 2010. He is also the Chairman of the Motor Vehicles Committee of the Swiss Insurance Association since 2009. He has an Executive Master's Degree in Business Administration in Financial Services and Insurance from the University of St. Gallen (HSG). Marcel Siegrist is 45 years old and lives in the canton of Zurich.

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Patrick Deucher



Marcel Siegrist



ABOUT GENERALI

Generali is an independent, Italian Group, with a strong international presence. Established in 1831, it is among the world's leading insurers and it is present in over 60 countries with total premium income exceeding €70 billion in 2016. With over 74,000 employees in the world, and 55 million clients, the Group has a leading position in Western Europe and an increasingly significant presence in the markets of Central and Eastern Europe and in Asia. In 2017 Generali Group was included among the most sustainable companies in the world by the Corporate Knights ranking.

In Switzerland, Generali has stood for individual insurance solutions in every kind of living situation for 140 years. Almost one million customers rely on the reliable protection it provides from a single source: from property, legal and life insurance to comprehensive pension solutions, as well as attractive fund and bank products. Generali (Switzerland) Holding AG runs its business through its subsidiaries in two different seats, one in Adliswil and the other in Nyon. Around 2,000 employees provide qualified advice and excellent service.