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## Generali Group Switzerland: Sepp Ruchti appointed Director Distribution Partner Management

- Sepp Ruchti is to become Director Distribution Partner Management at the Generali Group Switzerland as from 1 December 2017.
- Sepp Ruchti has been working in the insurance industry at a national and international level for 17 years. Thanks to his sound experience working with brokerage and distributor partners, he will further strengthen the distribution division at Generali Switzerland.
- Sepp Ruchti has previously worked in various management positions within the Zurich Insurance Group and Swiss Life. At Swiss Life, he held various positions in sales and most recently was in charge of the Zurich Limmatquai general agency.
- Sepp Ruchti has a Master's degree in biology from the University of Zurich and an MBA from the Columbia Business School. He is married and the father of four children.



Sepp Ruchti

## **ABOUT GENERALI**

Generali is an independent, Italian Group, with a strong international presence. Established in 1831, it is among the world's leading insurers and it is present in over 60 countries with total premium income exceeding €70 billion in 2016. With over 74,000 employees in the world, and 55 million clients, the Group has a leading position in Western Europe and an increasingly significant presence in the markets of Central and Eastern Europe and in Asia. In 2017 Generali Group was included among the most sustainable companies in the world by the Corporate Knights ranking.

In Switzerland, Generali has stood for individual insurance solutions in every kind of living situation for 140 years. Almost one million customers depend on the reliable protection it provides from a single source: from property, legal and life insurance to comprehensive pension solutions, as well as attractive fund and bank products. Generali (Switzerland) Holding AG runs its business through its subsidiaries in two different seats, one in Adliswil and the other in Nyon. Around 2,000 employees provide qualified advice and excellent service.