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PRESS RELEASE

Generali Group Switzerland: Cooperation with Lienhardt & Partner Privatbank Zürich AG

- The Generali Group Switzerland has signed a cooperation agreement with Lienhardt & Partner Privatbank Zürich AG. The latter offers a business-to-business settlement platform for investment and pension products.
- This cooperation will make it possible for Generali Switzerland to offer comprehensive insurance, retirement and pension planning solutions in the growing private pension market. The customers' needs for simple and flexible solutions are the focal point of this endeavour.
- Generali's PROSPERA pension products are to be offered as a first step. Fortuna Investment Ltd. will contribute its expertise in investments to the development of the 3a pension account and vested benefits account. More opportunities for cooperation will be drawn up jointly within the framework of developing the product.

The following companies and institutions are involved in the agreed cooperation between the Generali Group Switzerland and Lienhardt & Partner Privatbank Zürich AG: Generali Personal Insurance Ltd. and Fortuna Investment Ltd., both of which are subsidiaries of Generali (Switzerland) Holding Ltd., Lienhardt & Partner Privatbank Zürich AG as well as the Independent Vested Benefits Foundation, Schwyz and the Independent Pension Foundation 3a Zurich. The aim of the cooperation is to provide customers with demand-oriented and comprehensive product offers.

Generali Personal Insurance Ltd. and Fortuna Investment Ltd. will take over the areas of product development, customer acquisition and customer service, while Lienhardt & Partner Privatbank Zürich AG will be responsible for running the specialised B2B banking platform. All the products will be marketed under the brand of Generali Group Switzerland. By taking these measures, Generali will be in a strong position to offer comprehensive, flexible and simple solutions in the private pension market as well as attractive solutions for life insurance policies due to expire.

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Lienhardt & Partner

PRIVATBANK ZÜRICH

Pension products 3a and vested benefits

The PROSPERA pension products will be offered from their launch date of 2 October 2017. These simple and smart product solutions within the 3rd pillar and the vested benefits, ranging from conservative to risk-oriented options, will be processed on the efficient B2B pension platform. Fortuna Investment Ltd. has transferred its expertise in investments into the designing of its offers. Fortuna Investment Ltd. can look back on long-standing and multi-award-winning fund and investment expertise.

"We are convinced that through this cooperation and the services offered by Lienhardt & Partner Privatbank Zürich AG, we will be able to provide added value for our customers," says Andreas Krümmel, CEO of Generali Group Switzerland. "We want to strengthen our role as a competent and reliable partner in the field of private pensions."

"We are delighted and proud to have this opportunity to work with Generali Group Switzerland. Together, we will make a pathbreaking step into the digitised future of the pensions sector," says Duri Prader, CEO of Lienhardt & Partner Privatbank Zürich AG.

ABOUT GENERALI

Generali is an independent, Italian Group, with a strong international presence. Established in 1831, it is among the world's leading insurers and it is present in over 60 countries with total premium income exceeding €70 billion in 2016. With over 74,000 employees in the world, and 55 million clients, the Group has a leading position in Western Europe and an increasingly significant presence in the markets of Central and Eastern Europe and in Asia. In 2017 Generali Group was included among the most sustainable companies in the world by the Corporate Knights ranking.

In Switzerland, Generali has stood for individual insurance solutions in every kind of living situation for 140 years. Almost one million customers depend on the reliable protection it provides from a single source: from property, legal and life insurance to comprehensive pension solutions, as well as attractive fund and bank products. Generali (Switzerland) Holding AG runs its business through its subsidiaries in two different seats, one in Adliswil and the other in Nyon. Around 2,000 employees provide qualified advice and excellent service.

ABOUT LIENHARDT & PARTNER

Looking after your assets since 1868.

Lienhardt & Partner Privatbank Zürich AG was founded in 1868 and is an independent bank. We look after both discerning private Swiss clients as well as institutional investors. We offer holistic consulting and comprehensive services in the areas of private banking, real estate and pensions. Unique to a private bank is our combination of asset management and real estate management. The bank not only maintains an efficient real estate management portfolio, but also acts as an agent for exclusive properties and supports clients in financing real estate. The seat of the bank is in the centre of Zurich directly next to the Bellevue, opposite the Hohe Promenade car park.